

Software Knowledge

Discreet edit*, effect* and paint*, 3D Studio Max/Dos, Media 100, Combustion, Premiere, Flash, Elastic Reality, Razor Pro, PhotoShop, ImageReady, Illustrator, Macromedia Director, Dreamweaver, MediaStudio, Visual Interdev, LiveMotion, In-Design, Corel Draw, Paint, FrontPage, Poser, Word, Excel, Outlook and too many secondary packages to mention.

Recent Projects

Shoot / Edit Coca-Cola Warehouse training video, 3D Trench Safety Animation, Trade-show graphic design, HDTV 3D animation creation, Flash elements for web and presentation use, Unified graphic print/Campaign Design, Web design and build, Interactive web user interface design for Fortune 1000 companies, Video compression for streaming (web and presentation), Recruitment video, Flash Kiosk exhibit locator, PowerVu IP CD-ROM Sales tool, CD based load control tutorial, Internet / Intranet Web Design, Sugarloaf Facility Grand Opening video, Satellite Networks Overview video, Scientific-Atlanta Annual Overview video, Documentary videography.

Experience

Independent Producer/Director

DBA, Bruce Lennox, DX3Media Suwanee, GA 2003–Present

Contract on a project basis with corporations and marketing professionals to manage their MarCom needs. Created and managed web design / hosting and maintenance, print design and layout, production of large tradeshow graphics, DVD authoring, 3D content creation, video production, video editing and photography are all part of my daily routine. Visit www.DX3Media.com for project samples.

Creative Media Specialist

Movaz Networks Norcross, GA 2001–2003

Utilizing breadth of communications knowledge managed the business development and marketing phase of this optical networking “start-up”. Created new corporate web site as mandated by marketing focus integrating unified “design” and messaging into all media. Produced streaming web video elements of product specific training and sales pieces. Hands-on management and design of print, web and visual trade show efforts.

User Interface Designer

Encore Development Atlanta, GA 2000–2001

Created the interface design of business sites implemented by Encore Development, as well as concept designs for initial client proposals. The creation of all aspects of design from icons and elements, photography and photo manipulations to the complete page and site layout were in my daily repertoire. Clients included *ShipChem*, *Invesco*, *Allied*, *Zmarketing* and others. Introduced Flash usage and 3D elements into creative designs.

Multimedia/Video Production Consultant

Scientific-Atlanta Norcross, GA 1995–2000

Brought the company into a new age of creative video production through the implementation and management of “New Media” tools including computer animation and non-linear editing techniques. Consulted with every level of corporate management to create appropriate media for real needs. Managed production and post-production personnel and facilities. Produced corporate marketing, training and commercial videos and CD’s. Reduced production costs through creativity and market knowledge minimizing outside expenditures. Integrated high-end 3D computer graphics into video, print and web campaigns.

Education

Clemson University

Clemson, SC

1977-1982

Administrative Management w/ emphasis in marketing.

